

Business Benchmark on Farm Animal Welfare 2019

COMPANY QUOTES



David Moran, Supply Chain Director for KFC Western Europe

“We’re really pleased that globally Yum! has moved up two tiers in this year’s rankings, reflecting all the hard work done by teams across the world. I’m particularly proud of the role the Western European team have played in setting the bar on animal welfare within Yum!, and I’m grateful to the UK & Ireland team who helped push for welfare to be given the business priority and investment it deserves. Learnings from these teams have helped to drive innovation globally, including establishing an industry-leading welfare reporting tool which will allow us to monitor welfare standards at 30 suppliers across three continents.”



Steve McLean, Head of Agriculture & Fisheries Sourcing, Marks & Spencer

“At Marks & Spencer we care deeply about the welfare of the farm animals in our food supply chain. We know that animal welfare is important to our customers and so we’ve evolved our approach over many years so that our policies reflect the very best welfare possible. That’s why we are delighted to once again have been recognised in the top tier of food businesses globally within the latest Business Benchmark on Farm Animal Welfare. We warmly welcome the role that the BBFAW benchmark provides in being a catalyst for change across the global food industry and will continue to develop our approach to animal welfare to ensure we remain a leader in this area.”



Yael Cypers, Animal Welfare Manager, Chipotle Mexican Grill

“At Chipotle, we are passionate about the food we serve and how it is sourced. We partner with suppliers who make every effort to show concern and care for the animals they raise and conduct regular audits to ensure our standards are being met. It is important that we are always finding ways to improve these processes and given that the BBFAW is considered one of the most authoritative global benchmarks for the assessment of corporate farm animal welfare practice, we are pleased that Chipotle’s rating has improved year on year.”



Caroline Krajewski, Head of Global Corporate Social Responsibility for Kraft Heinz

“Treating animals with care, understanding and respect is fundamental to our animal welfare agenda, which is why we’ve set clear positions with transparent reporting mechanisms to track our progress. We know responsible sourcing is important to our stakeholders – and it’s important to us – so you’ll continue to see more from Kraft Heinz as we grow in this area.”