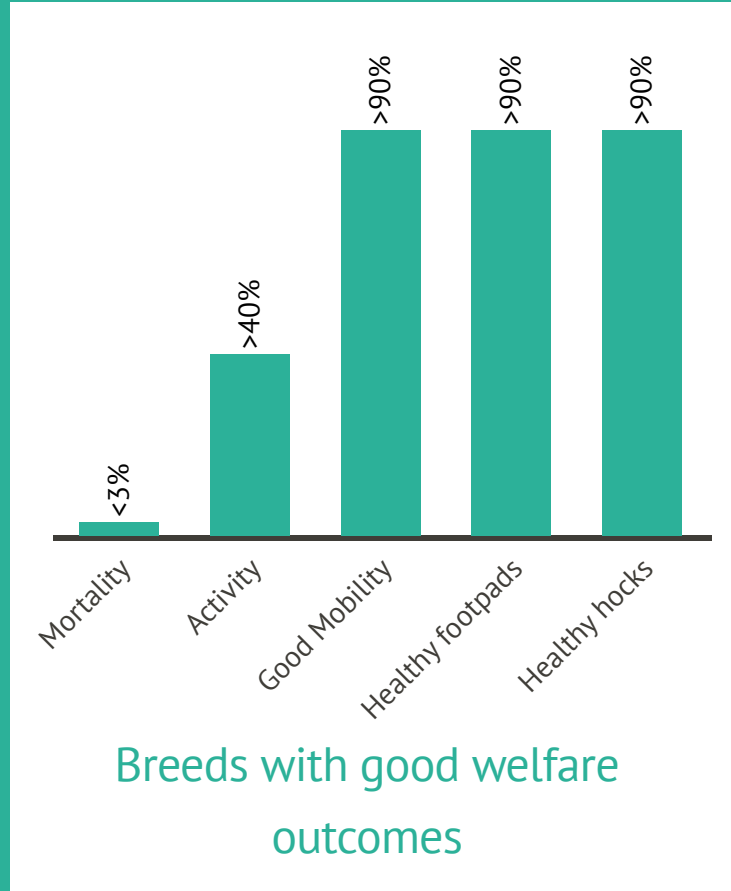


Better Chicken Commitment



Compliance with EU legislation
Including air quality directive



Maximum stocking density of 30 kg/m²
(only one thin allowed)

Minimum of
50lux



of usable perch space per 1000 birds
2m

2 pecking substrates

NO
cages
or
multi-tier
systems



Third-party auditing and annual public reporting on progress against commitments

100%
Supply

Adopt controlled atmospheric stunning using inert gas or multi-phase systems, or effective electrical stunning without live inversion.