

GOOD FARM ANIMAL WELFARE AWARDS - 28TH JUNE 2017

– ORDER OF CEREMONIES –

13.30 Registration opens - Refreshments and Networking

14.00 Welcome and introduction – Philip Lymbery, CEO of Compassion in World Farming

Welfare around the world: global insights from a decade of change

The USA: A cage-free revolution

- Leah Garces, Director, CIWF USA
- Cheryl Queen, Vice President of Communication and Corporate Affairs, Compass Group USA

China: Higher welfare hope for pigs

- Jeff Zhou, CIWF Ambassador for China
- Ms Xi Chunling, Executive President, International Cooperation Committee of Animal Welfare (ICCAW)

Europe: The next revolution: rabbits

- Amélie Legrand, European Food Business Manager, CIWF
- Cécile Guillon-Kroon, Head of Agriculture and Society, Terrena

Speaker Q&A

Cage Free Award Presentation - *introduced and presented by Nigel Payne, Trustee of the Sir Peter O'Sullivan Charitable Trust that kindly supports this award.*

15.45 Refreshments and Networking

16.15 Expert Panel - Three food industry megatrends: what they mean for farm animals

- **Radical transparency: a new era of traceability** - Jessi Baker, Founder and CEO, Provenance
- **Improving animal welfare to reduce antibiotic use** - Jenny Lundstrom, DVM, PhD
- **Plant-based protein: what does it mean for meat?** - Dan Crossley, Executive Director, Food Ethics Council

Speaker Q&A

17.30 2017 Retailer Awards Presentations – *introduced and presented by Philip Lymbery, CEO of Compassion in World Farming*

- Best Retailer Marketing Award
- Best Retailer Innovation Award
- Best Retailer Award

18.00 Conference closes - Refreshments and Networking



19.00 Evening Awards Ceremony Commences – hosted by Lucy Siegle, British Environmental Journalist and broadcaster

A selection of sharing platters and hot food will be served to your table throughout the awards ceremony.

- Good Egg Awards
- Good Chicken Awards
- Good Dairy Awards
- China Awards
 - Good Pig Production Awards
 - Good Egg Production Awards
 - Good Chicken Production Awards
- Good Pig Awards
- Good Rabbit Awards

21.45 Awards ceremony closes - Refreshments and Networking

22.30 Event closes